

2007/08 Sunset Country Membership & Advertising Remittance Form

** Please mail or fax back this form with your updated portfolio and payment. **

Business: _____

Contact: _____

Address: _____ City: _____

Prov./State: _____ Postal Code/Zip: _____ Phone: _____

MEMBERSHIPS

Yes, I am an Accommodation Business or Outfitter (e.g. Lodge, Hotel/Motel, B&B, Campground, Canoe Outfitter or Houseboat Operator) and would like to purchase:

- Bronze Membership** Before July 31 - \$225.00 + \$13.50 GST = \$238.50 After July 31 - \$250.00 + \$15.00 GST = \$265.00
- Silver Membership** Before July 31 - \$315.00 + \$18.90 GST = \$333.90 After July 31 - \$350.00 + \$21.00 GST = \$371.00
- Gold Membership** Before July 31 - \$445.50 + \$26.73 GST = \$472.23 After July 31 - \$495.00 + \$29.70 GST = \$524.70

Yes, I am a Retail/Service Business (e.g. Grocery or Retail Store, Restaurant, Bank etc.) and would like to purchase:

- Retail/Service Business Membership** Before July 31 - \$121.50 + \$7.29 GST = \$128.79
After July 31 - \$135.00 + \$8.10 GST = \$143.10
- Profiled Retail/Attraction Membership** Before July 31 - \$445.50 + \$26.73 GST = \$472.23
After July 31 - \$495.00 + \$29.70 GST = \$524.70

Yes, I am a Allied Business (and want to promote mainly to Sunset Country members) and would like to purchase:

- Allied Business Membership** Before July 31 - \$562.50 + \$33.75 GST = \$596.25
After July 31 - \$625.00 + \$37.50 GST = \$662.50

Yes, I am a Local Tourist Organization (LTO) and would like to purchase:

- LTO Membership** Before July 31 - \$337.50 + \$20.25 GST = \$357.75
After July 31 - \$375.00 + \$22.50 GST = \$397.50

METHODS OF PAYMENT

- VISA MasterCard Cheque (Payable to Sunset Country Travel Assoc.)

Card Holder: _____ Card Number: _____ Exp. Date: _____

Signature: _____ Date: _____



Memberships run from July 1, 2007 to June 30, 2008

Please mail this form, completed portfolio and payment to:
Ontario's Sunset Country Travel Association, Box 647, Kenora, ON P9N 3X6
800-665-7567 • 807-468-5853 • Fax: 807-468-5484 • info@sunsetcountry.net



This form, along with your payment, must be received by August 31 to ensure your business is included in the 2008 Travel Guide & Map.

PRINT ADVERTISEMENTS*

Yes, I would like to purchase an ad in the Travel Guide**:

Book & pay early to receive an early bird discount!

Before July 31, 2007

After July 31, 2007

<input type="checkbox"/> 1/16 Page	\$229.50 + 13.77 GST = \$243.27	\$255.00 + 15.30 GST = \$270.30
<input type="checkbox"/> 1/8 Page	\$445.50 + 26.73 GST = \$472.23	\$495.00 + 29.70 GST = \$524.70
<input type="checkbox"/> 1/4 Page	\$850.50 + 51.03 GST = \$901.53	\$945.00 + 56.70 GST = \$1001.70
<input type="checkbox"/> 1/2 Page	\$1,480.50 + 88.83 GST = \$1,569.33	\$1,645.00 + 98.70 GST = \$1,743.70
<input type="checkbox"/> Full Page	\$2853.00 + 171.18 GST = \$3,024.18	\$3,170.00 + 190.20 GST = \$3,360.20
<input type="checkbox"/> Inside Fr/Bk Cover***	\$3370.50 + 202.23 GST = \$3,572.73	\$3,745.00 + 224.70 GST = \$3,969.70

* There are no extra design costs. Please refer to page 4 of the membership package for ad sizes and production information.

** You must be a member of the Sunset Country Travel Association to advertise in the Travel Guide.

*** Last year's advertisers have the first right of refusal for the inside front cover and the inside and outside back covers.

- | | |
|--|--|
| <input type="checkbox"/> Please use the same ad as last year | <input type="checkbox"/> Use the same ad as last year with changes |
| <input type="checkbox"/> Ad to be created by Sunset Country - materials & outline enclosed | <input type="checkbox"/> Ad to be created, will mail/email artwork |

INTERNET BANNER ADS

A - On our main website, www.sunsetcountry.net (www.ontariosunsetcountry.ca)

1 MONTH

QUARTERLY

ANNUALLY

Front Door*: \$150/mth + GST \$125/mth + GST \$100/mth = \$1,200 + GST

Category Page: \$100/mth + GST \$75/mth + GST \$50/mth = \$600 + GST

Front Door: On our homepage on www.sunsetcountry.net (www.ontariosunsetcountry.ca)

Category Pages: Lodges/Resorts, Fly-In, Houseboats, Campgrounds, Hotel/Motel/B&B, Fishing, Hunting, Adventure Sports, Wilderness Canoeing, Nature/Ecotours, Winter, Communities/Tours, Activities/Attractions, Events, Retail/Service Businesses

* Last year's advertisers on the front door have the first right of refusal.

B - On our product specific websites (Ad on 2 different websites - for the price of 1)

\$300 + 18.00 GST = \$318.00 (Annual banner ads only for the product specific websites.)



Please specify the 2 websites you want to have your banner ad on:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> northwestontariolakes.ca | <input type="checkbox"/> ontariowalleyefishing.ca | <input type="checkbox"/> ontariopikefishing.ca | <input type="checkbox"/> ontariobassfishing.ca |
| <input type="checkbox"/> ontariomuskiefishing.ca | <input type="checkbox"/> ontariotroutrifishing.ca | <input type="checkbox"/> northwestontariomaps.ca | <input type="checkbox"/> ontarioaccommodations.net |
| <input type="checkbox"/> ontariomoosehunting.ca | <input type="checkbox"/> ontariobearhunting.ca | <input type="checkbox"/> ontariodeerhunting.ca | <input type="checkbox"/> ontarioduckhunting.ca |
| <input type="checkbox"/> ontarioresortsandlodges.ca | <input type="checkbox"/> ontariocampgrounds.net | <input type="checkbox"/> snowontario.ca | <input type="checkbox"/> ontarioflyinoutposts.ca |
| <input type="checkbox"/> ontariotowns.net | <input type="checkbox"/> ontarioadventures.ca | <input type="checkbox"/> ontariofishingresorts.ca | <input type="checkbox"/> canoenorthwestontario.ca |
| <input type="checkbox"/> ontariotravelinformation.ca | <input type="checkbox"/> ontariofishinglodges.ca | <input type="checkbox"/> ontariohouseboats.ca | <input type="checkbox"/> canadafishing.ca |
| <input type="checkbox"/> northwestontario.ca | <input type="checkbox"/> greatcanadianexperience.com | | |

SAVE when you purchase a "Bundle Package". Buy a print ad and an annual banner ad and save 10% off both prices!

All ads and memberships must be paid at the time of joining, renewing or booking. No exceptions. Do not risk your membership being interrupted - renew before August 31, 2007. To renew or become a member, please submit this form, your updated portfolio and your payment. Thank you.