

2008/09 Sunset Country Membership & Advertising Remittance Form

Please mail or fax back this form with your updated portfolio & payment. **Memberships run from July 1/08 to June 30/09**

Business: _____

Contact: _____

Address: _____ City: _____

Prov./State: _____ Postal Code/Zip: _____ Phone: _____

MEMBERSHIPS

Yes, I am an Accommodation Business or Outfitter (e.g. Lodge, Hotel/Motel, B&B, Campground, Canoe Outfitter or Houseboat Operator) and would like to purchase:

- | | | |
|---|--|---|
| <input type="checkbox"/> Bronze Membership | Before July 31 - \$256.50 + \$12.83 GST = \$269.33 | After July 31 - \$285.00 + \$14.25 GST = \$299.25 |
| <input type="checkbox"/> Silver Membership | Before July 31 - \$355.50 + \$17.78 GST = \$373.28 | After July 31 - \$395.00 + \$19.75 GST = \$414.75 |
| <input type="checkbox"/> Gold Membership | Before July 31 - \$504.00 + \$25.20 GST = \$529.20 | After July 31 - \$560.00 + \$28.00 GST = \$588.00 |

Yes, I am a Retail/Service Business (e.g. Grocery or Retail Store, Restaurant, Bank etc.) and would like to purchase:

- | | | |
|---|--|---|
| <input type="checkbox"/> Retail/Service Business Membership | Before July 31 - \$135.00 + \$6.75 GST = \$141.75 | After July 31 - \$150.00 + \$7.50 GST = \$157.50 |
| <input type="checkbox"/> Profiled Retail/Attraction Membership | Before July 31 - \$445.50 + \$22.28 GST = \$467.78 | After July 31 - \$495.00 + \$24.75 GST = \$519.75 |

Yes, I am a Allied Business (and want to promote mainly to Sunset Country members) and would like to purchase:

- | | | |
|--|--|---|
| <input type="checkbox"/> Allied Business Membership | Before July 31 - \$607.50 + \$30.38 GST = \$637.88 | After July 31 - \$675.00 + \$33.75 GST = \$708.75 |
|--|--|---|

Yes, I am a Local Tourist Organization (LTO) and would like to purchase:

- | | | |
|--|--|---|
| <input type="checkbox"/> LTO Membership | Before July 31 - \$405.00 + \$20.25 GST = \$425.25 | After July 31 - \$450.00 + \$22.50 GST = \$472.50 |
|--|--|---|

METHODS OF PAYMENT

- VISA MasterCard Cheque (Payable to Sunset Country Travel Assoc.)

Card Holder: _____ Card Number: _____ Exp. Date: _____

Signature: _____ Date: _____

AGREEMENT*

I HEREBY AGREE TO PAY THE FULL AMOUNT OF ALL OR ANY ADVERTISING OR MEMBERSHIP PACKAGES THAT HAVE BEEN SELECTED ON THIS FORM AND, IF APPLICABLE, AM LIABLE FOR THE FULL AMOUNT PLUS INTEREST ON OVERDUE ACCOUNTS IN MY NAME. ***Please ensure you sign this agreement.**

Signature: _____ Print Name: _____ Date: _____

PLEASE MAIL THIS FORM, COMPLETED PORTFOLIO AND PAYMENT TO:

Ontario's Sunset Country Travel Association, Box 647, Kenora, ON P9N 3X6 • 800-665-7567 • 807-468-5853 • Fax: 807-468-5484 • info@sunsetcountry.net

This form, along with your payment, must be received by August 31 to ensure your business is included in the 2009 Travel Guide & Map.

PRINT ADVERTISEMENTS*

Yes, I would like to purchase an ad in the Travel Guide**:

BOOK
& PAY EARLY TO
RECEIVE AN EARLY
BIRD DISCOUNT!

Before July 31, 2008

After July 31, 2008

<input type="checkbox"/> 1/16 Page	\$229.50 + \$11.48 GST = \$240.98	\$255.00 + \$12.75 GST = \$267.75
<input type="checkbox"/> 1/8 Page	\$445.50 + \$22.28 GST = \$467.78	\$495.00 + \$24.75 GST = \$519.75
<input type="checkbox"/> 1/4 Page	\$850.50 + \$42.53 GST = \$893.03	\$945.00 + \$47.25 GST = \$992.25
<input type="checkbox"/> 1/2 Page	\$1,480.50 + \$74.03 GST = \$1,554.53	\$1,645.00 + \$82.25 GST = \$1,727.25
<input type="checkbox"/> Full Page	\$2853.00 + \$142.65 GST = \$2995.65	\$3,170.00 + \$158.50 GST = \$3,328.50
<input type="checkbox"/> Inside Fr/Bk Cover***	\$3370.50 + \$168.53 GST = \$3,539.03	\$3,745.00 + \$187.25 GST = \$3,932.25

* There are no extra design costs. Please refer to page 4 of the membership package for ad sizes and production information.

** You must be a member of the Sunset Country Travel Association to advertise in the Travel Guide.

*** Last year's advertisers have the first right of refusal for the inside front cover and the inside and outside back covers.

- | | |
|--|--|
| <input type="checkbox"/> Please use the same ad as last year | <input type="checkbox"/> Use the same ad as last year with changes |
| <input type="checkbox"/> Ad to be created by Sunset Country - materials & outline enclosed | <input type="checkbox"/> Ad to be created, will mail/email artwork |

INTERNET BANNER ADS

A - On our main website, www.sunsetcountry.net (www.ontariosunsetcountry.ca)

1 MONTH

QUARTERLY

ANNUALLY

Front Door*: \$150/mth + GST \$125/mth + GST \$100/mth = \$1,200 + GST

Category Page: \$100/mth + GST \$75/mth + GST \$50/mth = \$600 + GST

Front Door: On our homepage on www.sunsetcountry.net (www.ontariosunsetcountry.ca)

Category Pages: Lodges/Resorts, Fly-In, Houseboats, Campgrounds, Hotel/Motel/B&B, Fishing, Hunting, Adventure Sports, Wilderness, Canoeing, Nature/Ecotours, Winter, Communities/Tours, Activities/Attractions, Events, Retail/Service Businesses

* Last year's advertisers on the front door have the first right of refusal.

B - On our product specific websites (Ad on 2 different websites - for the price of 1)

\$400 + 20.00 GST = \$420.00 (Annual banner ads only for the product specific websites.)



Please specify the 2 websites you want to have your banner ad on:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> northwestontariolakes.ca | <input type="checkbox"/> ontariowalleyefishing.ca | <input type="checkbox"/> ontariopikefishing.ca | <input type="checkbox"/> ontariobassfishing.ca |
| <input type="checkbox"/> ontariomuskiefishing.ca | <input type="checkbox"/> ontariotroutfishing.ca | <input type="checkbox"/> northwestontariomaps.ca | <input type="checkbox"/> ontarioaccommodations.net |
| <input type="checkbox"/> ontariomoosehunting.ca | <input type="checkbox"/> ontariobearhunting.ca | <input type="checkbox"/> ontariodeerhunting.ca | <input type="checkbox"/> ontarioduckhunting.ca |
| <input type="checkbox"/> ontarioresortsandlodges.ca | <input type="checkbox"/> ontariocampgrounds.net | <input type="checkbox"/> snowontario.ca | <input type="checkbox"/> ontarioflyinoutposts.ca |
| <input type="checkbox"/> ontariotowns.net | <input type="checkbox"/> ontarioadventures.ca | <input type="checkbox"/> ontariofishingresorts.ca | <input type="checkbox"/> canoenorthwestontario.ca |
| <input type="checkbox"/> ontariotravelinformation.ca | <input type="checkbox"/> ontariofishinglodges.ca | <input type="checkbox"/> ontariohouseboats.ca | <input type="checkbox"/> canadafishing.ca |
| <input type="checkbox"/> northwestontario.ca | <input type="checkbox"/> greatcanadianexperience.com | | |

All ads and memberships must be paid at the time of joining, renewing or booking. No exceptions. Do not risk your membership being interrupted - renew before August 31, 2008. To renew or become a member, please submit this form, your updated portfolio and your payment. Thank you.